

1 Near the conclusion of the introductory seminar it seemed to
2 me that the seminar leaders orchestrated a situation to separate
3 me from my staff. They asked me to stay behind to review the
4 results of the personality profiles filled out before I took the
5 introductory course. They pointed out a number of weaknesses
6 were revealed by the personality profiles and exerted significant
7 pressure on me to sign up for Sterling Management's courses
8 offered in Glendale, California. I was somewhat reluctant to
9 sign up and they had me call several persons who purported to be
10 dentists who were satisfied with Sterling who gave their
11 endorsement of the courses. I felt like I was pressured and
12 could not leave until I signed up.

13 I am aware of the attached definition of "hard sell"
14 (Exhibit "A") and I now feel that hard sell technique was applied
15 to me to get me to sign up for the Sterling Management courses in
16 Glendale.

17 Since I had used my American Dental Association Gold Card to
18 sign up for the introductory Sterling seminar, the course leaders
19 knew that I had this card available and before I left the
20 introductory seminar, I signed up for the management course in
21 Glendale, California which cost approximately \$10,500.00.

22 I signed a copy of a contract with Sterling Management with
23 reference to taking these courses. Although the contract may
24 have mentioned L. Ron Hubbard and Dianetics, I do not recall any
25 mention of the Church of Scientology. A true and correct copy of
26 the contract I signed with Sterling Management is attached hereto
27 as Exhibit "B". Immediately after signing up for the Sterling
28 Management courses in Glendale, California, I came under intense

1 pressure to begin the courses immediately. However, I resisted
2 this pressure as it was simply impossible for me to abandon my
3 practice on such short notice. I therefore informed the Sterling
4 Management staff that I would be attending the course in
5 approximately a month's time. Before I even left the
6 introductory Sterling seminar I found myself having what I now
7 recognize as Scientology terminology implanted in place of my
8 own. I was told about "^{Suppressive persons} ~~potential trouble sources~~" (SP's).

9 The next day after having returned home from the
10 introductory seminar, I received a telephone call from a Sterling
11 representative who inquired as to whether any "^{Suppressive persons} ~~potential trouble~~
12 ~~sources~~" were trying to talk me out of attending the seminar.
13 The Sterling representatives kept up a regular contact with me in
14 order to assure that I stayed on course to attend their seminar
15 in Glendale, California. ^{A personality profile & field questionnaire were}
^{sent for my wife, staff to fill out prior to the course." REG}
16 I made arrangements to take two weeks off of work so that my
17 wife, and two daughters, and I could travel to Glendale. The
18 Sterling Management seminar was seven days in length and I
19 intended to attend the seminar for the first week and then take a
20 second week of vacation. My wife and daughters were going to go
21 to the beach and Disneyland and generally vacation while I was
22 attending the seminar.

23 When I arrived at Sterling Management's headquarters, I sat
24 in the reception area for awhile and then was called in and more
25 information of a personal nature was extracted from me. I found
26 that I was being shuffled from one person to another. All the
27 personnel at Sterling Management were friendly and smiling but
28 very businesslike. My first suspicion with reference to Sterling

1 Management was when they started asking me questions as to why I
2 was attending their management seminars. They inquired as to
3 whether I was there of my own free will or whether I was there to
4 investigate Sterling Management and if I worked for a newspaper.
5 I apparently passed through this inquiry and eventually was
6 introduced to my course consultant, Lee Cambique. Ms. Cambique
7 went over my personality profile and identified a person that she
8 said was a hostile staff member or potential trouble source. Ms.
9 Cambique then started me on the courses that I had signed up to
10 take. I was in a course room with other dentists taking courses
11 and it appeared that one could come in at any time and simply
12 start taking the courses rather than there being any set course
13 time. We worked out of workbooks which had checklists for ^{us}
~~to keep stats as we were tested, REG~~
14 ~~person to test himself~~ on the course content. In addition, we
15 were required to make clay figures to illustrate to our course
16 supervisors that we understood the principles we were working
17 with. I took such courses as the TR Drills 0, 1, 2, 3,
18 Communication Courses and Word Clearing.

19 At the time I thought the courses were somewhat simplistic
20 but I wanted to believe I was going to get what I paid for. I
21 noticed that many of the course supervisors were very young and I
22 was curious as to how they could teach us business management
23 practice. This feeling was reinforced when I found out that Lee
24 Cambique was an ex hygienist and wondered what she could teach me
25 about dental management.

26 I later came to learn that the courses I was taking at
27 Sterling were an introduction to Scientology, although I was not
28 aware of the fact at that time. I now feel that what I was

1 learning at Sterling Management Systems was simply an
2 introduction into Scientology and was making me over into a
3 Scientology salesman.

4 During the course of my seven days at Sterling Management I
5 was being continually pulled out of the course room to be taken
6 to other rooms where I would be subjected to intense pressure to
7 buy books, prints depicting various science-fiction themes by L.
8 Ron Hubbard, etc. I was eventually pressured using the "hard
9 sell" technique to become a member of an organization by the name
10 of Concerned Businessmen^{Association}. This organization was purportedly an
11 anti-drug group. The alleged benefit to me of being a member of
12 the Concerned Businessmen^{Association} group was publicity for my practice. I
13 was to spend^{approximately} \$3,500.00 to reach a very small number of people
14 with a mailer addressing my concern about the drug problem in our
15 community. In order to do this, I had to reveal a list of all my
16 patients. Although I was quite uncomfortable with this scheme
17 and knew that the \$3,500.00 I was paying was all out of
18 proportion to the alleged benefit, I felt like I was powerless to
19 get out of the room and back to what I came to do and was paying
20 to do, i.e., take a management course until I signed up for the
21 group. I eventually signed up by using a credit card knowing
22 that as soon as I was able to do so, I would cancel the purchase.
23 I later in fact cancelled my payment for ~~membership in the~~ ^{marketing the anti-drug campaign} through
24 Concerned Businessmen^{Association}.

25 The way the courses were structured at Sterling Management
26 Systems, I would arrive at the offices at 8:00 in the morning and
27 although they were scheduled to last only until 5:00 in the
28 evening, they would generally stretch out until 10:00 or 11:00 at

1 night. This went on all seven days. On one evening we received
2 a lecture from a representative from the Orange County
3 organization of the Church of Scientology whose ^{name} I believe
4 to be Mark Scheffler. Mr. Scheffler ~~later came late the course~~
5 ~~room~~ ^{and} was recruiting students to take courses at the Orange
6 County Organization of the Church of Scientology. I myself was
7 recruited by William Bradham, a recruiter for the Church of
8 Scientology, San Francisco Organization. Mr. Bradham and Mr.
9 Scheffler ~~stated that they~~ ^{used} "used" Sterling offices. While I was
10 at Sterling Management taking courses, several dentists were
11 pulled from their "business management courses" at Sterling and
12 sent to the Church of Scientology in Orange County for auditing
13 rather than finishing their Sterling courses. The "hook" used
14 for selling auditing was that the students were being sent out
15 for more detailed interpretation of their personality profiles.
16 When I was recruited, I was taken into a small room that reminded
17 me of rooms in auto dealerships used to close sales.

18 Mr. Bradham informed me that he was a representative of the
19 "Dianetics Center" in San Francisco, but did not state that he
20 was a representative of Scientology. He gave his personal
21 success story with reference to Dianetics stating that it had
22 saved both his business and his marriage. He informed me that he
23 felt a close kinship to me because of the personal problems I was
24 experiencing. Mr. Bradham seemed to have possession of a great
25 deal of personal information about myself and it was only later
26 that I realized that he must have gotten that information from
27 ^{field questionnaires} ~~the personality profiles~~ ^{ASB - Exhibit C attached} that were filled out by my staff,
28 myself, and my wife. Mr. Bradham knew personal information that

1 he could not have obtained any other way.

2 Mr. Bradham used a "hard sell" approach to convince me to
3 take Dianetic auditing courses. I was in the room with him for
4 two to two and a half hours. Although I was not subjected to any
5 physical restraints, I felt I could not leave the room without
6 his permission although this was taking time away from the
7 expensive courses I had signed up at Sterling to take. I was
8 informed by one classmate that he had spent at least six hours in
9 one of these rooms being subjected to the same type of sales
10 pitch by Mark Scheffler of the Orange County Organisation.

11 In order to get out of the room and get Mr. Bradham off my
12 back, I advised him that I didn't think it would do any good to
13 get audited if my wife was not also going to be audited. I
14 informed him that my wife was not at all interested in getting
15 involved in auditing and therefore I could not get involved. I
16 knew for a fact that my wife, Dorothy was not interested in being
17 involved in this experience and in fact, was not even in favor of
18 my taking the expensive Sterling courses. Nevertheless, I went
19 back to my wife and asked her if she was interested in being
20 audited and she replied that she was not.

21 The next day when I arrived at Sterling Management I was
22 surprised to see my wife in the hallway with Mr. Bradham who
23 seemed to be quite pleased. Sterling Management had apparently
24 called her at the hotel and convinced her to come in to Sterling
25 Management in order to support me in my endeavors. Since my wife
26 has always been very supportive of me, she consented to come in.
27 I was informed by Mr. Bradham that my wife had already signed up
28 for auditing so I felt I had no choice but to also sign up for

1 auditing. Sterling Management played my wife and I off each
2 other in order to sell these auditing courses.

3 By the end of the week students were figuring out that there
4 was a Scientology connection to Sterling Management. All the
5 instructors seemed to be Scientologists and none of us knew
6 exactly what the connection was. I knew that there was a
7 controversy over Scientology and that it was considered a
8 religion. At the time I did not understand I was being
9 indoctrinated into Scientology dogma. I now know that the
10 communication courses and what I was being taught about the Tone
11 Scale was in fact part of the religious belief system of
12 Scientology.

13 While I was at Sterling Management I wrote up a number of
14 "success stories". These "success stories" were an absolute
15 requirement in order to complete the courses I was taking. If
16 one did not write up an adequate "success story" one could not
17 complete the course work.

18 After my wife and I were signed up for the auditing courses
19 at the San Francisco mission, I was put under pressure to take the
20 second week of the time I was to spend in California and go
21 immediately to San Francisco to take auditing. I resisted this
22 pressure and informed them that we would be taking the courses in
23 approximately a month. Between the time I left Glendale and the
24 time I arrived at San Francisco approximately a month later, Lee
25 Cambique and representatives of the "Dianetics Center" in San
26 Francisco were in constant contact with me. I was given a lot of
27 reading to do and many statistics to keep. I had to set up an
28 "Org Board" for my practice and at the same time take care of the

1 backlog of patients accumulated while I was at Sterling. I felt
2 that I was so busy I could not think straight.

3 The basic auditing courses that my wife and I signed up for
4 in San Francisco cost approximately \$2,200.00 apiece. At the
5 time I had some positive feelings about Sterling and felt that I
6 wanted to make sure that my investment would pay off for me.
7 When I travelled to San Francisco, I took one staff member, a
8 receptionist and my two daughters with me. The staff member took
9 some basic communication courses while my two children took some
10 communication courses, both of which they stated they hated. The
11 arrangements for accommodations in San Francisco were made by the
12 Dianetics Center. The Dianetics Center in fact turned out to be
13 located at the San Francisco "mission" of the Church of
14 Scientology.

15 When we arrived in San Francisco we found that we were
16 staying at the Nob Hill Apartments which were absolutely
17 deplorable. When I got to the San Francisco "mission" I went
18 through a similar registration process as I had gone through at
19 Sterling Management. I then signed up for courses, gave more
20 personal information and began being shuffled from room to room
21 and person to person.

22 I was again interrogated as to whether I was at the mission
23 to investigate it or whether I was a representative of the press
24 or psychiatry. The "ethics officer" for the mission, an ex
25 dentist working full time in Scientology, inquired of me as to
26 whether I had heard anything negative about Scientology. I
27 informed him that the day before I had left for San Francisco,
28 one of my staff members had given me a book entitled "L. Ron

1 Hubbard, Messiah or Madman?". I had not had time to read it but
2 had only read the cover. The ethics officer reached into his
3 desk and pulled out a thick rebuttal to the book which purported
4 to contain declarations rebutting each point made in the book. I
5 later found out that the rebuttal was not factual but at the time
6 I was convinced by the Scientologists that the world around me
7 was filled with ^{Suppose the person} ~~potential trouble sources~~ and this was just
8 another example of their handiwork.

9 By this time I knew that I was involved in Scientology, but
10 I still did not exactly know what Scientology was and continued
11 to be subjected to a "hard sell" approach.

12 My wife and I underwent auditing at the San Francisco
13 mission for approximately a week. At the end of the week I was
14 subjected to more "hard sell" to sign up for a "clear" package.
15 The package cost approximately \$50,000.00. The staff encouraged
16 me and pressured me to allow them to call my bank to have the
17 limits on my credit card lifted to pay for Scientology services.
18 Mr. Bradham, who styled himself a "financial expert" had me fill
19 out a financial statement in order to finance the "clear
20 package". This was one of the biggest mistakes I made because it
21 now gave the Scientologists a detailed blueprint of what my
22 family's assets were and they systematically went after them one
23 by one.

24 Mr. Bradham encouraged me not to use my local bank to
25 finance Scientology courses but convinced me that I could get a
26 better rate at an Alaska credit union he had contacts with.

27 While at the San Francisco mission my wife and I both took
28 auditing. The auditing I took was a very emotional process in

1 which I was hooked up to a "I-Meter" which I now know to be a
2 form of a lie detector. I then confessed to the auditor under
3 interrogation all types of personal problems which I felt would
4 be kept confidential.

5 Toward the end of the week at the San Francisco mission my
6 wife and I were taken into the Chaplain's Office where the
7 chaplain asked us to reveal intimate personal and marital
8 problems and we were led into what was an orchestrated and
9 successful attempt to cause a breach between my wife and I. We
10 had a huge argument as a result of being placed in this
11 confrontational situation. The manipulation that we were being
12 subjected to was mind-boggling. My wife was pressured to stay in
13 San Francisco and undergo the Purification Rundown and initial
14 auditing. We were told that there was a danger that if she came
15 back to Ohio with me, our marriage would break up. I therefore
16 left San Francisco with our receptionist and one daughter and
17 went back to Ohio while my wife and the other daughter were moved
18 to a new hotel and my wife continued to take courses at the San
19 Francisco mission. She was to stay in San Francisco for only two
20 weeks.

21 There was continued strong contact between Mr. Bradham and
22 myself who made sure that I completed financing arrangements.
23 When I returned to Ohio in August of 1988, I now had to take over
24 my wife's job responsibilities in the office; payroll and
25 accounts receivable. I had to take my regular patients plus the
26 backlog of patients, take care of the house, my daughter and
27 complete Sterling Management assignments. I was kept in a
28 ~~constant~~ *constant* state of exhaustion.

She ^(see) for this period
... mission had a

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1 My wife and I continued to call back and forth but the phone
2 calls were cold and impersonal. I felt she was being directed
3 and monitored in what she said. Later, when she returned home to
4 Ohio I found notes that were given to her to inform her what to
5 say on the phone when she conversed with me. During this time
6 Exhibit P attached - 1 are period my wife was constantly calling requesting that more money
7 be spent on Scientology courses and materials. In the
8 orchestrated phone calls I would be told that my wife had already
9 made out counter checks and that I would have to cover the debts.
10 Additionally, I was being instructed to cash in IRA accounts and
11 mortgage the house to feed a growing Scientology habit. My wife
12 was being sold "special property" books by L. Ron Hubbard as
13 investments which would finance our childrens' college education.
14 Every asset my family had was being systematically targeted and
15 attacked. I was being told to take out one loan to cover another
16 and to take out home equity loans on our house. Even though my
17 wife had not yet completed the auditing in the clear package, she
18 was purchasing auditing at a higher level from the Flag Service
19 Organization of the Church of Scientology in Clearwater, Florida.

20 While my wife was in San Francisco alone, my office staff
21 and myself were required to attend a Sterling Management Systems
22 seminar in Chicago. While attending the course, Mr. Bradham
23 arrived with a Scientologist auditor. They pulled me out of the
24 course and away from my staff and took me to a hotel ^{room (etc)} where they
25 audited me on the E-Meter. The auditing was done because they
26 were concerned about my "money button" due to my resistance to
27 the inordinate financial demands Scientology was making on my
28 family.

"Lumpy" REG

1 stated my wife was not in fact clear but was ~~every~~. I
2 immediately ran downstairs and confronted Mr. Mancini who took
3 out the red volumes of the religious doctrine of the Church of
4 Scientology and assured me that this was either a PTS 1 or a PTS
5 2 problem and that he was there to handle the situation.
6 Arrangements were made for my wife to come home. Mr. Mancini
7 went to the airport the next day to meet her but I received a
8 phone call from my wife that she had gotten off the plane when it
9 had landed in Atlanta and she was not sure where she was or where
10 she was to go. She didn't know if she was flying to San
11 Francisco or Ohio. She was in such a distraught state that she
12 needed someone to direct her in order to get her home. I helped
13 her out with what to do and she eventually arrived home.

14 It became obvious when my wife arrived home that she was not
15 in fact "okay". The San Francisco organization sent a lady
16 chaplain by the name of Debbie Scanlon to live with us along with
17 Mr. Mancini. I now had two Scientology staff members living in
18 the house. They purported to know exactly what to do to cure my
19 wife and they were doing a "destimulization" by taking my wife
20 for long walks and depriving her of stimulus such as reading and
21 watching TV. This "therapy" seemed to make no sense but at the
22 time I seemed powerless to resist Scientology as I had now been
23 completely convinced that psychiatry was bad and that if I went
24 to my family doctor, he would refer her to a psychiatrist who
25 would subject my wife to electroshock and she would never be the
26 same. During this period my wife was not sleeping, she was on a
27 crazy diet and was disassociating.

28 This situation went on for approximately two weeks when

1 everyone finally became convinced that things were getting worse.
2 After inquiries at the Flag Service Organization, it was
3 determined that either I was a suppressive person toward my wife
4 or there was simply too much stimulus in town and this was the
5 potential trouble source. They convinced me that they needed to
6 take my wife back to San Francisco. They required me to buy the
7 airline tickets and they even wanted money to rent a house.

8 It was arranged that Sarah Tickner would be my contact
9 person at the Church of Scientology mission. She was to call me
10 on a daily basis but in fact only called me once or twice.
11 William Bradham's wife, Caroline Bradham, became my next contact
12 person and arranged for my wife to be kept at what was described
13 as "mountain retreat". This turned out to be a rundown cabin
14 somewhere near Redford, California in the Mount Shasta area. For
15 approximately two weeks my wife was virtually completely
16 incognito at places unknown to me with three men constantly
17 watching over her. I received constant assurances as to her
18 condition but no solid information as to where she was or how I
19 could contact her.

20 At the end of two weeks, my wife finally was allowed to call
21 me. After the phone call I was in our bedroom. Around me were
22 approximately 30 large boxes of books that my wife had purchased
23 that had been sent to our house. They were sitting there
24 unopened and I opened the boxes and began reading the material.
25 The boxes contained many advanced courses in Scientology and only
26 after I began reading these courses did I realize that there was
27 much I did not know about Scientology and I did not believe in,
28 such as their belief in past lives, and I began to come to my

1 senses and realize what my wife and had been going through.
2 During this time period the Scientologists had sent two
3 other Scientologists to town who were living in a hotel and kept
4 insisting that I come to the hotel to be audited over my "money
5 button". These Scientologists had been sent from California and
6 one was a representative of the Office of Special Affairs of the
7 Church of Scientology while the other was a Class V auditor.
8 They kept attempting to get me to come into the hotel and be
9 audited on the E-meter with reference to my "money button". I
10 had been constantly in contact with the Church of Scientology to
11 go over the receipts and determine what was owed and obtain an
12 accounting, as I knew we owed a large amount of money. Instead,
13 they wanted to audit me regarding my "money button". They tried
14 to suggest to me that my wife's problems were due to "withholds"
15 and my wife was possibly having affairs. This was the final
16 straw for me as I knew my wife well and I knew this was an
17 absolute falsehood.

18 I contacted our family doctor and talked to him about the
19 problems my wife was experiencing. He gave a probable diagnosis
20 of an acute psychotic episode caused by trauma and stated that
21 the potential treatment would be a simple hospitalization where
22 my wife would be given some drugs in order to allow her to rest
23 and when she had enough sleep, she could begin to sort things
24 out. I was surprised when my family doctor told me there was a
25 help group already waiting for me if we asked for help. This
26 help group consisted of my friends and the staff at my dental
27 practice, my attorney and family doctor who were aware of and
28 concerned about my family's situation.

1 I met with my attorney who then had me call the Scientology
 2 Office of Special Affairs representative and auditor into my
 3 attorney's offices. My attorney told the Scientology
 4 representatives that they were to immediately inform us where my
 5 wife was being held captive and fly my wife home with an escort
 6 for the trip and refund to my family all the money for unused
 7 expenses. He informed the Scientology representatives that if
 8 they did not meet these demands he would be contacting the media
 9 and making sure that our family's story got a considerable amount
 10 of coverage.

11 My wife was back in Ohio within 48 hours and when I met her
 12 -----
 13 In order to obtain these checks, I had to sign a release. I was
 14 still out of pocket somewhere between \$50,000 to \$100,000 for
 15 Scientology services, airline fares, living expenses, etc. In
 16 all, I estimate that between May and October of 1988 my wife and
 17 I spent somewhere in the area of approximately \$180,000 for
 18 Scientology services. This was money we could obviously not
 19 afford to spend and without extreme undue influence there is
 20 absolutely no way we would have ever spent such sums. I have
 21 read a considerable amount about mind control and now realize
 22 that my wife and I were under mind control.

23 It has now been approximately five years from this
 24 experience. The first year was the worst for my wife and myself,
 25 but every year has gotten better. During the first year there
 26 were constant flashbacks to the experiences my wife and I
 27 suffered at the hands of the Church of Scientology.

28 There is absolutely no question in my mind that the Church

1 of Scientology constitutes a destructive cult. I have personal
2 knowledge and experience with them. Sterling Management Systems
3 of Glendale, California is a branch of Scientology that is
4 disguised as a secular management company and used to recruit new
5 members into Scientology.

6 I declare, under penalty of perjury, that the foregoing is
7 true and correct.

8 Executed this 5th day of September, 1993 at Medina,
9 Ohio.

10 Robert Geary, D.D.S.
11 ROBERT GEARY, D.D.S.

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