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SO ED 1789 INT

26 August 1981

BPI  
TO ALL STAFF  
ALL PUBLIC

FROM: EXECUTIVE DIRECTOR INTERNATIONAL

RE: MANAGEMENT CHANGES

There have been recent management changes and I wanted to record the recent management upheaval in writing to you as it's known that rumor lines are always prevalent but not too reliable.

Specifically, in mid-July of this year, the Guardian Office, which has always been run by its own executives out of the mainstream of management was reorganized and put under the direction of the Executive Director International Office. Per HCO PL EXECUTIVE DIRECTOR INTERNATIONAL, Revised 26 August 81. It was necessitated due to an increasing amount of inefficiency and lack of effectiveness within the Guardian Office itself. Frankly, it was found that the Guardian Office was not completely coordinated with the best interests of Scientology.

HISTORY

The Guardian Office (GO) has since HCO PL 25 March 71 II GUARDIAN OFFICE, been an autonomous network. Its purpose, laid out by the Founder in HCO PL 1 March 66 THE GUARDIAN, was 'to help LRH enforce and issue policy, to safeguard Scientology orgs, Scientologists and Scientology and to engage in long term promotion'. The Guardian was the senior of this network and she had only one senior and that was the Executive Director. In 1969 the post of the Controller was established which became senior to the Guardian.

The title of Executive Director was resigned by LRH on 1 September 1966 (see HCO PL FOUNDER) and the post had been left vacant until April 1981 when I assumed the post.

GO LOSSES

Unfortunately over the years, the Guardian Office went adrift. Factually, the phenomenon of being off-policy and off-Source increased over the years. This was not a sudden change but was a gradual decay in the GO by people who 'knew best' and started formulating their own policy sometimes even counter to the Church's best interests. Thorough study has shown that the vast majority of these people were not guided by malice; they acted instead through a desire to handle things in 'any old way' rather than tried and true Church policy.

An obvious example might be the criminal cases. Here we had people representing the Church who had gotten themselves involved in a fight with the government when our very first policy is to maintain friendly relations with the environment. The mistakes made were simply that this policy was not followed and the results were predictably negative for the Church. Any and all criminal actions were done by a handful of individuals; it was not by the 'Church'. Such actions are in fact totally counter to Church beliefs and policy and that is the real truth of it. LRH's first and foremost policy in these matters has always been to never do anything illegal. This policy is explicitly stated in LRH Policy 18 Feb 66 ATTACKS ON SCIENTOLOGY and is to be found in Volume 7. X

So let's look at what had occurred with the GO. As long as they stayed aligned with Church goals and executed Church policy they did well and Scientology expanded because of their actions.

When they violated this policy they became embroiled in defending themselves, and to this degree, they fell away from their product of establishing the 'Indispensability of Scientology', the Guardian Office's Valuable Final Product.

So the change in management was necessitated by the need for Scientology to continue its thrust into society. People need to know what Scientology actually is, that we are the single technology on this planet capable of resolving a dying culture. This function was not being achieved. The changes of personnel and reorganization of it are to improve its capabilities of achieving the LRH Purpose for the GO as set down above. We are doing well now. The changes ensure that we shall continue to expand.

Simply, the Guardian Office has been fully reorganized with new senior executives.

#### NEW ERA

In the above you might have noticed that there is a movement to get back to the basic tenets and purposes as laid out by our Founder, L. Ron Hubbard. LRH once said that 'when you see an organization begin to contract, if it is to be salvaged, it must be stripped back to basics quickly, its form simplified, its purpose clarified and the important services it can render greatly intensified. . .'. This is the exact policy that is being applied to the GO.

#### THE MIRACLES OF LRH POLICY

It is nothing short of a miracle to note the wins that the Guardian Office has had in the very few weeks that the reorganization has occurred. In many many cases our enemies have withdrawn their attacks with the realization that we are here to stay. It is not that we have won the battle; but certainly the tide has turned and the future is brighter than ever.

Major overhauls have occurred in each sector of the GO with the results of new horizons. For example, our Social Coordination Section is now focusing on bringing our powerful technology to the people and our Public Relations Section will be letting the people know about it! For example, the drug rehabilitation group, Narconon, which uses Scientology tech will be increasing its delivery capabilities many many many times in the coming months. And why not? It is the only tech that works. And oddly enough a recent survey of the authorities in the drug rehabilitation field shows the 'experts' look to Narconon for the answers!

LRH once said that the only real handling for suppression is to Flourish and Prosper. The Guardian Office is gearing up to accomplish this in alignment with management's goals. The sudden turnabout in the last few weeks, the accompanying revitalization of purposes and wins, have shown that the sky is the limit and the goal for the GO is readily available.

#### THE FUTURE

The Guardian Office is not the only unit undergoing an upgrade in its organization. Presently we have over 300 executive students cracking the books at Flag. These people are being trained on LRH policy to within an inch of their lives. They will be sent back to orgs as well as Flag Liaison Offices around the world to upgrade the service and professionalism of our organizations. This will occur over the next several months. We will be increasing our delivery capabilities to society manifold.

Along with the polishing of administrative lines that we are engaged in with our orgs, there is equal attention on beefing up each org's technical delivery capabilities. Long standing policy to highly train at the Flag Land Base, a minimum complement of one course supervisor, one senior case supervisor, one cramming officer and one internship supervisor for each org have been unearthed and are being implemented. Add this to massive Happiness Rundown training programs for each continent, and you can see that our organizations are shortly going to be experiencing real growth on the technical delivery lines. All with the goal of being able to better service the public.

So you can see that we mean business. Increased activity requires increased organization and this maxim is being applied to every sector of Scientology with the total intention of enabling ourselves to assume complete responsibility for society. And we can dispel any doubts we might have on winning this planet. We have been very busy on preparing our Churches for unprecedented expansion.

#### EXPANSION

LRH says that to expand one needs to 'clean away the barriers, non-compliance and distractions from the basic purpose and reduce opposition and the individual or group or org will seem more alive.' Well, by the above management overhauls you can see now what we were after. One of the incredible and certainly unique things about Scientology is that we can and do correct ourselves. Our responsibilities to the people of this planet as the caretakers of the only chance that Mankind has, insists that we be able to always correct ourselves. And this is what has been done in the year 1981.

I wanted to take this opportunity to give you the straight scene. Our future is the best ever. We are all very very lucky to be a part of the greatest movement this planet has ever seen.

Lt. Cmdr. Bill Franks  
Executive Director International

for the

BOARD OF DIRECTORS  
of the  
CHURCH OF SCIENTOLOGY  
OF CALIFORNIA



BDCSC:BF:dr