

FLAG ORDER 3434

1 August 1974

All Celebrity
Centre Staff

CELEBRITY CENTRE PURPOSE

The exact purpose of Celebrity Centre is:-

TO HELP LRH SELL AND DELIVER HIGH
STANDARD DIANETICS AND SCIENTOLOGY
SERVICES TO CELEBRITIES AND THUS
CONVERT EARTH'S TOP STRATA OF BEINGS
INTO SCIENTOLOGISTS;

"CELEBRITY" is defined by Base Order 7 US by LRH as:-

"ANY PERSON IMPORTANT IN HIS FIELD OR
AN OPINION LEADER OR HIS ENTOURAGE,
BUSINESS ASSOCIATES, FAMILY OR FRIENDS
WITH PARTICULAR ATTENTION TO THE ARTS,
SPORTS AND MANAGEMENT AND GOVERNMENT."

Both the above paragraphs in capitals must be regularly
Chinese Schooled on all Celebrity Centre Staff.

This Purpose and Definition of Celebrity must be referred
to by all terminals making any actions affecting Celebrity
Centre from Flag or locally.

Lt. Cmdr. D.H. Horwich
CS-6

Authorized by AVU

for the

BOARDS OF DIRECTORS

of the

CHURCHES OF SCIENTOLOGY

BDCS:SW:DHH:nt